

From: [Alexander Kim](#)
To: [Alexander Kim](#)
Subject: Fwd: Art & Economic Development - This Friday
Date: Tuesday, August 9, 2016 2:01:52 PM
Attachments: [ARTWARSLA Forum August 14 2016.pdf](#)

Hello Arts & Entertainment Colleagues,

For your information on ways for artists to become entrepreneurs here at Los Angeles City Hall this Friday, Aug. 12th (11am-2pm). See below for details and to RSVP.



Alexander C. Kim, MBA
Senior Advisor
Los Angeles City Councilmember David Ryu
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From: **Frank Aguirre** <frank.j.aguirre@lacity.org>
Date: Mon, Aug 8, 2016 at 5:47 PM
Subject: Art & Economic Development - This Friday
To:

Hello Friends,

Check out this article that talks about how artists can make the transition to entrepreneurs!

"So how does an artist start to make the transition from creative to business owner? And is it possible that artists and entrepreneurs have more shared characteristics than we might think?"

Graphic designer Mitch Cunningham who founded the online fashion retailer t-lab, says they do: "In common with entrepreneurs, creative people will often have a vision and a determination to make the vision real. Plus, running a business calls for lots of creative skills: how do I make my business stand out? How can I make it better? How do I impress my customers?"

You can read the whole article at this link:

<https://www.theguardian.com/small-business-network/2015/jul/09/creating-wealth-how-artists-can-become-entrepreneurs>

ArtWars.LA: Economics of Public Art Forum – This Friday

Who?

ArtWars.LA is hosting a Forum for individuals who are looking to turn their art into a business. Any artists interested in becoming entrepreneurs in the City of Los Angeles can come to see all the resources available to them to help start moving towards entrepreneurship.

What?

This forum brings together economic development & art professionals to discuss the "Economics of Public Art" and the resource available to entrepreneurs. In addition, they will provide information on how individuals can become more involved in the community through activities sponsored by City Council, the Mayor's office, City Departments & ARTWARS.LA.

Panelists:

Naomi Iwasaki, Program Director for L.A. Great Streets

Frank Aguirre, Business Development Specialist for the L.A. Mayor's Office of Economic Development

Felicia Filer, Public Art Division Director for Department of Cultural Affairs L.A.

Mari Riddle, Program Director for Community Partners

When?

August 12, 2016 from 11:00 am – 2:00 pm

Where?

Los Angeles City Hall – Bradley Tower 27th Floor

200 N Spring St, Los Angeles, CA 90012

RSVP:

<https://www.eventbrite.com/e/the-economics-of-public-art-forum-by-artwarsla-tickets-26614602994>

RSVP Required for Parking Pass

Thank you,

Frank

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Frank J. Aguirre
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